TechServe® ALLIANCE

2025 TechServe Alliance Executive Summit

The Premier Event for IT & Engineering Staffing & Solutions Leaders

Marco Island, Florida

Nov. 4-6, 2025

Mark Roberts
CEO
TechServe Alliance

Join us at the 2025 TechServe Alliance Executive Summit: A once-a-year opportunity to engage with more than 300 IT and Engineering staffing & solutions executives who buy products and services

The 2025 TechServe Alliance Executive Summit will be held at the spectacular JW Marriott in Marco Island, Florida from Nov. 4-6.

With **400+ owners and executives from IT & Engineering staffing firms in attendance**, the Executive Summit provides an unrivaled setting for those who are looking to elevate their brand and market their products and services to IT and Engineering staffing and solutions firms.

From pre-conference marketing through multiple channels reaching over 2,000 industry executives to directly engaging with decision-makers in Marco Island, the opportunities for exposure are unparalleled. CIOs, CTOs, senior IT leaders, and Procurement Professionals from major U.S. corporations—the prospective clients of our attendees—will also join us thanks to our ongoing collaboration with the **Society for Information Management (SIM)**.

To preserve the exclusive executive-level atmosphere and to foster meaningful connections, many of the sponsorship opportunities are limited. To secure a sponsorship or for additional information, please contact Marie Fredlake at fredlake@techservealliance.org.

I look forward to seeing you in Marco Island as we bring together the IT & Engineering Staffing and client communities.

Mark Roberts

YOU'RE INVITED TO THE
Premier Event for
IT & Engineering Staffing & Solutions Leaders
November 4-6, 2025

*TechServe Alliance hosts **an exclusive event for Technology Staffing & Solutions Executives** providing suppliers of products and services an opportunity to engage with clients & prospects, build pipelines and accelerate sales.*

TechServe Alliance
EXECUTIVE SUMMIT
An exclusive event for technology staffing leaders

Event at a Glance

The TechServe Alliance Executive Summit is exclusively designed for IT and engineering staffing leaders. Executives will have the opportunity to engage in peer-to-peer networking and knowledge-sharing as well learn from industry thought leaders on the strategies and tactics that will better position them to seize opportunities and respond to challenges.

The Executive Summit Agenda – Exceptional Sponsorship Opportunities!

Nov. 4

- SIM Invitational Golf Experience *(exclusive opportunities)*
- TechServe Workshops
- Opening Speed Networking Event
- TechServe Opening Network Reception

Nov. 5

- General Sessions (2)
- Supplier Showcase (at no extra expense to Sponsors)
- Large Firm Forum
- Executive Breakout Sessions
- Networking Lunches
- Executive Women's Lunch
- *Tech Staffing Party of the Year - networking and social event for staffing executives and Sponsors*! Join us on the beach!

Nov. 6

- General Sessions (2)
- Roundtable discussions
- Executive Breakout Sessions
- Networking Lunches
- Closing Reception

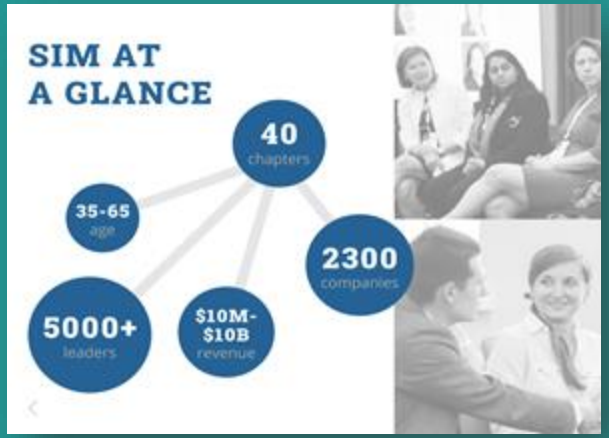
Detailed Agenda in Development and subject to change.

SIM TechExec 2025

A joint initiative of TechServe Alliance & SIM

SIM TechExec 2025 is the Society for Information Management (SIMs) executive technology leadership conference. It brings together CIOs, CTOs and other technology leaders and Senior Procurement Professionals from some of the largest U.S. companies.

TechExec 2025 will be hosted in partnership with TechServe Alliance at the Executive Summit offering unparalleled opportunities for IT & Engineering Staffing Firms to network, market and brand their company with buyers of IT staffing services.



Our Audience of IT & Engineering Staffing Executives

The **TechServe Alliance Executive Summit** brings together **400+ Technology Executives and IT & Engineering Staffing Industry Executives**. In addition to educational and networking opportunities, these executives use the event to **identify products and services** that drive growth and profitability of their businesses.

Community at a Glance

Executive Summit Attendees

85%
OWNERS/ C-SUITE

6%
VP/DIRECTOR RECRUITING

9%
VP/DIRECTOR SALES & MARKETING

TechServe Alliance & Executive Summit Firm Profile

Attendees at the Executive Summit include over 400+ executives from more than **200 unique staffing and technology firms.**

IT & Engineering Staffing and Solutions Companies represented include growing **entrepreneurial firms** to large **multibillion-dollar enterprises.**

Our community spends **hundreds of millions** of dollars annually on products and services.

TechServe Alliance marketing channels reach over **2000 technology staffing executives.**

High Impact Sponsorship Opportunities

Getting your company in front of our executive-level audience

- Promote Brand Awareness
- Supplier Showcase
  Dedicated time for attendees to network with Suppliers without all the expense of exhibit booths!
- Be Recognized as an Exclusive Sponsor of a Breakfast, Lunch or Reception
- Face-to-Face Opportunities to Engage with Prospects and Clients
- Contribute to Thought Leadership providing an opportunity to differentiate your firm.
- Access to TechServe Leadership

The Benefits of Sponsorship

AUDIENCE REACH

TechServe reaches a senior level executive audience in the IT & engineering staffing and solutions industry.

TARGETED AUDIENCE

We exclusively serve the IT & engineering staffing and solution firms and their owners, executives, account executives and recruiters.

AUDIENCE INFLUENCE

The executive/management-level attendees view TechServe as a resource in their purchasing decisions.

EXPERTISE & ATTENTION

Our team provides deep market expertise based on decades of experience ensuring a high ROI on your investment.

NEW WAYS TO CONNECT

This year, our team has launched a series of new opportunities designed to bring buyers and sellers together at the Executive Summit

As a vendor, the main reason I come to Tech Serve Summit is the community around it ... it's making those connections as it's a lot more network based. And the amazing insights that are given here every single day. That's the reason we keep coming back and we remain active within the TechServe community. We look forward to doing that for years to come.

Dave Cox
VP of Sales for North America
Paiger

New Sponsor Benefit!

TechServe Solution Spotlight

A Pre-Executive Summit Virtual Event

Available for Bronze, Silver, and Gold Sponsors only

Oct. 14
11:30 a.m.-12:30p.m. ET

Oct. 15
11:30 a.m.-12:30p.m. ET

How Does the Solution Spotlight Work?

This online event will feature **brief, high-impact presentations** from participating Executive Summit sponsors.

⏰ Sponsors will have **3 minutes to spotlight what makes their solution stand out** and **2 minutes to answer the question every staffing firm is asking:**

'How does this help me solve the challenges I'm facing right now?'

Advanced Opportunity for Sponsors to "Meet" with Customers—Online, Prior to the Executive Summit

New for 2025, TechServe Alliance is launching a dynamic online showcase ahead of the Executive Summit—exclusively for 2025 sponsors—to spotlight their solutions and services that address real-world staffing challenges.

How Can You Participate?

- Become a **Bronze, Silver, or Gold Sponsor** at the 2025 TechServe Alliance Executive Summit.
- Contact Marie Fredlake to sign up for your Solution Spotlight presentation slot at fredlake@techservealliance.org

Limited presentation slots available
Don't miss your opportunity to get in front of the TechServe community early and often.

GOLD SPONSORSHIP SNAPSHOT

As a Gold Sponsor of the TechServe Alliance Executive Summit, your company and your brand will be positioned for success. Gold Sponsorship is our top-tier offering, providing your company with multi-faceted exposure. As a gold sponsor, you will have exceptional access to the Summit attendees and receive a special invitation to the Board of Directors dinner and Large Firm Reception. You will also be able to host clients and prospects at your branded Sponsor Lounge.

Investment:

$50,000

Must be a TechServe Supplier in Good Standing to attend the Summit.

Not a TechServe Supplier? Join now to attend The Summit.

MAIN STAGE PRESENCE	▪ High visibility of your logo displayed in the General Session Ballroom ▪ Acknowledgement of organization's support from main stage ▪ Logo prominently displayed on General Session Screens ▪ Sponsor invited to main stage to introduce speaker or TechServe leader during a General Session (limited opportunities) ▪ Ability to play a 30-second promotional video during sponsored General Session
EDUCATION	▪ Opportunity to **Lead a Summit Breakout Session** - Content developed in collaboration with TechServe. ▪ Opportunity to **Host Lunch Roundtable** Discussion at the Summit ▪ The **Sponsor Poker Run** is a fresh take on the showcase. Sponsors will be stationed at bistro tables, while staffing firms move freely between tables to connect with sponsors during a fast-paced, free-flow networking event ▪ Participation in **kick off networking event**. Open to all staffing and supplier attendees to connect 1 on 1 during an interactive session.
MARKETING	▪ Full Supplier Profile on Mobile App and Summit website ▪ Quarterly submission in Supplier News and Insight ▪ Announcement in Industry Update the month that you sign agreement ▪ Dedicated Sponsor Emails (1 pre & 1 post) ▪ Attendee List *(includes name, title, company, address, email addresses only provided of those who opt in)* ▪ Social Media Posts (X/Facebook/LinkedIn) - *TechServe will post on their social media platforms recognizing your organization as a sponsor of the Summit.*
BRANDING	▪ Sponsor Lounge – Exclusive Opportunity for Gold Sponsors. Dedicated lounge area in high traffic pre-function space with branding. ▪ Attendee Branded Giveaway for Swag Bar (supplied by Sponsor) ▪ Mobile App – Logo and push notification to all attendees ▪ Recognition by level on Summit signage ▪ Logo Promotion on Summit website ▪ Logo and link on TechServe Alliance website
VIP BENEFITS	▪ (3) Invitations to Board of Directors dinner (Nov. 3) ▪ (2) Invitations to SIM Invitational Golf Experience (Nov. 4) ▪ (2) Invitations to Large Firm Forum Reception (Nov. 4) ▪ (5) Executive Summit Registrations ▪ Private Meeting Room – exclusively available to Sponsor and their guests

SILVER SPONSORSHIP SNAPSHOT

As a Silver Sponsor, your company will enjoy an array of benefits to elevate your brand with our audience of executive decision makers. In addition to three registrations to the Executive Summit, two of your executives will receive a special invitation to the Board of Directors dinner. **PLUS an opportunity for one of your executives to be a speaker on a breakout session panel and host a roundtable – showcase your firm as an industry thought leader!**

Investment:

$27,000

Must be a TechServe Supplier in Good Standing to attend the Summit.

Not a TechServe Supplier? Join now to attend The Summit.

MAIN STAGE PRESENCE	▪ Highly visible incorporation of organization logo in General Session Ballroom ▪ Acknowledgement of organization's support from main stage ▪ Logo prominently displayed on General Session Screens ▪ Ability to play a 30-second promotional video during opening of General Session
EDUCATION	▪ Participation in a **Summit Breakout Session** - Sponsor representative included in panel session. Content developed in collaboration with TechServe. ▪ Opportunity to **Host Lunch Roundtable** Discussion at the Summit ▪ The **Sponsor Poker Run** is a fresh take on the showcase. Sponsors will be stationed at bistro tables, while staffing firms move freely between tables to connect with sponsors during a fast-paced, free-flow networking event ▪ Participation in **kick off networking event**. Open to all staffing and supplier attendees to connect 1 on 1 during an interactive session.
MARKETING	▪ Full Supplier Profile on Mobile App and Summit website ▪ Dedicated Sponsor Emails (1 pre) *Sent by TechServe on Sponsor's behalf to conference attendees* ▪ Announcement in Industry Update the month that your Sponsorship is secured. ▪ Quarterly submission in Supplier News and Insight ▪ Attendee List *(includes name, title, company, address, email addresses only provided of those who opt in)* ▪ Social Media Posts (X/Facebook/LinkedIn) - *TechServe will post on their social media platforms recognizing your organization as a sponsor of the Summit.*
BRANDING	▪ Attendee Branded Giveaway for Swag Bar (supplied by Sponsor) ▪ Mobile App – Logo and push notification to all attendees ▪ Recognition by level on Summit signage ▪ Logo Promotion on Summit website ▪ Logo and link on TechServe Alliance website
VIP BENEFITS	▪ (2) Invitations to Board of Directors dinner ▪ (3) Executive Summit Registrations ▪ (1) Invitation to SIM Invitational Golf Experience ▪ Sponsor Lounge - *exclusive area designed for event sponsors, offering them a space to work and network.*

BRONZE + SPONSORSHIP SNAPSHOT

As a Bronze Sponsor, your company will be able to participate in our Supplier Showcase, lead a roundtable discussion, along with other marketing and branding opportunities. Includes three Executive Summit Registrations plus an opportunity to moderate a breakout session!

Investment:
$20,000

Must be a TechServe Supplier in Good Standing to attend the Summit.

Not a TechServe Supplier? Join now to attend The Summit.

New for 2025! Only 4 available

Includes an enhanced opportunity for you to get in front of the Summit audience

MAIN STAGE	▪ Logo acknowledgement on General Session projection screens
EDUCATION	▪ **TechServe Breakout Session Moderator** – *a representative from your company will introduce a breakout session and speakers. Sponsor will have the ability to give a brief presentation (2 min max) at the beginning of the session.*Host Roundtable DiscussionOpportunity to ▪ **Host Lunch Roundtable** Discussion at the Summit ▪ The **Sponsor Poker Run** is a fresh take on the showcase. Sponsors will be stationed at bistro tables, while staffing firms move freely between tables to connect with sponsors during a fast-paced, free-flow networking event ▪ Participation in **kick off networking event**. Open to all staffing and supplier attendees to connect 1 on 1 during an interactive session.
MARKETING	▪ Full Supplier Profile on Mobile App and Summit website ▪ Announcement in Industry Update the month that you sign up ▪ Quarterly submission in Supplier News and Insight (as part of your supplier membership ▪ Attendee List *(includes name, title, company, address, email addresses only provided of those who opt in)* ▪ Social Media Post (X/Facebook/LinkedIn) - *TechServe will post on their social media platforms recognizing your organization as a sponsor of the Summit.*
BRANDING	▪ Attendee Branded Giveaway for Swag Bar (supplied by Sponsor) ▪ Recognition by level on Summit signage ▪ Logo Promotion on Summit website
VIP BENEFITS	▪ (3) Executive Summit Registrations ▪ Sponsor Lounge - *exclusive area designed for event sponsors, offering them a space to work and network.*

BRONZE SPONSORSHIP SNAPSHOT

As a Bronze Sponsor, your company will be able to participate in our Supplier Showcase, lead a roundtable discussion, along with other marketing and branding opportunities. Includes three Executive Summit Registrations

Investment:
$15,000

Must be a TechServe Supplier in Good Standing to attend the Summit.

Not a TechServe Supplier? Join now to attend The Summit.

MAIN STAGE PRESENCE	▪ Logo acknowledgement on General Session projection screens
EDUCATION	▪ Opportunity to **Host Lunch Roundtable** Discussion at the Summit ▪ The **Sponsor Poker Run** is a fresh take on the showcase. Sponsors will be stationed at bistro tables, while staffing firms move freely between tables to connect with sponsors during a fast-paced, free-flow networking event ▪ Participation in **kick off networking event**. Open to all staffing and supplier attendees to connect 1 on 1 during an interactive session.
MARKETING	▪ Full Supplier Profile on Mobile App and Summit website ▪ Announcement in Industry Update the month that you sign up ▪ Quarterly submission in Supplier News and Insight (as part of your supplier membership ▪ Attendee List *(includes name, title, company, address, email addresses only provided of those who opt in)* ▪ Social Media Post (X/Facebook/LinkedIn) - *TechServe will post on their social media platforms recognizing your organization as a sponsor of the Summit.*
BRANDING	▪ Attendee Branded Giveaway for Swag Bar (supplied by Sponsor) ▪ Recognition by level on Summit signage ▪ Logo Promotion on Summit website
VIP BENEFITS	▪ (3) Executive Summit Registrations ▪ Sponsor Lounge - *exclusive area designed for event sponsors, offering them a space to work and network.*

SUPPORTING SPONSORSHIP SNAPSHOT

As a Supporting Sponsor, one executive can attend the Executive Summit – an unrivaled opportunity to network with IT & Engineering Staffing firm executives., This package also includes marketing and branding opportunities.

A limited number of Supporting Sponsorships are available to maintain a high attendee-to-supplier ratio.

Investment:
$5,000

Must be a TechServe Supplier in Good Standing to attend the Summit.

Not a TechServe Supplier? Join now to attend The Summit.

MARKETING	▪ Full Supplier Profile on Mobile App and Summit website ▪ Quarterly submission in Supplier News and Insight (as part of your supplier membership ▪ Attendee List *(includes name, title, company, address, email addresses only provided of those who opt in)* ▪ Participation in kick off **speed networking session**. Open to all staffing and supplier attendees to connect 1 on 1 during an interactive session
BRANDING	▪ Logo Promotion on Summit website
VIP BENEFITS	▪ (1) General Registration

Nov. 4-6

JW Marriott
Marco Island, FL

2025 TechServe Alliance Executive Summit – Sponsorship By Investment Level

	BENEFITS	GOLD	SILVER	BRONZE +	BRONZE	SUPPORTER
Tech Serve Sponsorship 2025	**INVESTMENT LEVEL**	**$50,000**	**$27,000**	**$20,000**	**$15,000**	**$5,000**
	General registration passes *Includes access to all education, networking, and attendee receptions.*	5	3	3	3	1
	Branded Sponsor Lounge *(Exclusive)* *Dedicated lounge with branding in pre-function space. An opportunity to for Sponsor to display marketing materials and distribute giveaways*	✓				
	SIM Invitational Golf Experience	2	1			
	Invitation to Large Firm Forum Reception	2	1			
	Invitation to Board of Director Dinner	3	2			
	Sponsor Thanked by TechServe Leadership; Sponsor Eligible to Introduce a General Session Speaker *Limited: Four Available*	✓				

	BENEFITS	GOLD	SILVER	BRONZE +	BRONZE	SUPPORTER
	INVESTMENT LEVEL	**$50,000**	**$27,000**	**$20,000**	**$15,000**	**$5,000**
General Session & Thought Leadership Exposure	**Thought Leadership - Lead a Breakout Session** *Gold Sponsor representative leads a 50-minute breakout session. Content developed in collaboration with TechServe. Limited Opportunities available.*	✓				
	Participation in 50-minute Panel session *Sponsor representative included in summit panel session. Content developed in collaboration with TechServe.*		✓			
	TechServe Break Out Moderator *a representative from your company will introduce a breakout session and speakers. Sponsor will have the ability to give a brief presentation (2 min max) at the beginning of the session.*Host Roundtable Discussion			✓		
	Highly visible display of organization logo in General Session Ballroom	✓	✓			
	Acknowledgement of organization from main stage.	✓	✓			
	Sponsor is Invited onstage and thanked by TechServe leader	✓				
	(1) 30 second video played *on projection screens in General Session*	✓	✓			
	Logo displayed on General Session projection screens	✓	✓	✓	✓	
	Participation in kick off networking session *Open to all staffing and supplier attendees to connect 1 on 1 during an interactive session*	✓	✓	✓	✓	✓

	BENEFITS	GOLD	SILVER	BRONZE +	BRONZE	SUPPORTER
	INVESTMENT LEVEL	**$50,000**	**$27,000**	**$20,000**	**$15,000**	**$5,000**
Participant Access & Thought Leadership & Product Exposure	**Sponsor Poker Run** *The Sponsor Poker Run is a fresh take on the showcase format. Summit and TechExec Sponsors will be stationed at individual bistro tables, while staffing firms move freely between tables to connect with sponsors during a 60 minute, fast-paced, free-flow networking event*	✓	✓	✓	✓	
	Host a roundtable discussion *Small group format discussion: topic provided by sponsor subject to TechServe's approval* *Sponsor briefly presents the topic and leads the discussion with the group. Date/Time subject to agenda*	✓	✓	✓	✓	
	Attendee Swag Bar Giveaway *Items displayed at the TechServe Swag Bar. Branded items to be supplied by sponsor. While attendees check in they will visit the swag bar and help themselves to your swag. Item to be pre-approved by TechServe.*	✓	✓	✓	✓	
	Sponsor Lounge *(non exclusive)* *Exclusive Sponsor area designed for event sponsors, offering them a space to work and network during the Summit*	✓	✓	✓	✓	
	Opportunity to Host Private Reception (Must be scheduled so as not to conflict with TechServe events and approved by TechServe – all expenses and planning are managed by sponsor)	✓	✓	✓	✓	

	BENEFITS	GOLD	SILVER	BRONZE +	BRONZE	SUPPORTER
Marketing & Branding	**Dedicated Sponsor Email** *Email sent by TechServe on sponsors behalf to Summit attendees (pre and post Summit)* *** Sponsor provides content subject to TechServe approval*	*(1) Pre & (1) Post*	*(1) Pre or Post*			
	Mobile app push notification *(welcome from sponsor, where to find sponsor, and general advertisement)*	*✓- 3*	*✓- 2*	*✓- 1*	*✓- 1*	
	Sponsorship Level Displayed on Summit signage throughout the event space	✓	✓	✓	✓	
	Recognition in Industry Update & TechServe Social Media Posts *at time of signing sponsor logo and/or name will be announced and linked to website.*	*Logo/Link*	*Logo/Link*	*Logo/Link*	*Logo/Link*	
	Social Media Posting (Twitter/Facebook/LinkedIn) *TechServe will post on their social media platforms recognizing your organization as a sponsor of the Summit.*	*3*	*2*	*1*	*1*	
	TechServe Sponsor Welcome Email **Attendee email featuring all sponsors and links to their profiles**	*LOGO*	*LOGO*	*LOGO*	*LOGO*	
	Attendee List Includes name, title, company, address, email addresses only provided of those who opt in	✓	✓	✓	✓	✓
	Full supplier profile on mobile app *Profile includes logo, description, links/handouts, contact information, and ability to have 1:1 discussion (video/chat) prior, during and after Summit*	✓	✓	✓	✓	✓
	Logo/Name and link TechServe website	*Logo/Link*	*Logo/Link*	*Logo/Link*	*Logo/Link*	*Name/Link*
	Logo and link placement on TechServe Summit website	*Logo/Link*	*Logo/Link*	*Logo/Link*	*Logo/Link*	*Logo/Link*

SPONSORSHIP Plus

Want extra exposure? **Add on** to your **Gold, Silver, Bronze** sponsorship these exclusive opportunities.

Large Firm Forum Sponsorship

1 Available

$25,000

The Large Firm Forum is a day-long program designed specifically for CEOs and other C-level executives of IT Services firms with $100 million+ in annual revenues. The Forum attracts 25-35 executives each year from the largest firms in the industry, providing unparalleled networking opportunities. The sponsor will be recognized by the TechServe Alliance CEO during the event. The CEO or senior representative from the sponsoring company will be invited to the Large Firm Forum networking lunch. The sponsor also will be recognized on special printed materials distributed to Forum attendees. **Exclusive sponsorship opportunity for Gold or Silver sponsor only.**

Tech Staffing Party of the Year

2 Available

$15,000

Whether it is an elegant poolside reception, sunset at the beach or a creative themed party, the Tech Staffing Party of the Year is designed to provide exceptional networking opportunities for attendees. Attendees enjoy entertainment, specialty drinks, and food. We take on the planning (the headache) and the the expense and you the the Sponsor will be incorporated throughout the event and recognized by TechServe leadership at the celebration.

Daily Coffee Shop

2 Available

$7,000

Hosted during morning and afternoon breaks, TechServe will provide coffee shop environment branded with the sponsor's logo on coffee sleeves and signage. Sponsor will be able to place marketing collateral around the coffee shop.

Nook Pod

4 Available

$7,000

Semi-private pods for attendees to network and catch up on some work! This pod will be branded with your company logo and information

OTHER SPONSORSHIP OPPORTUNITIES

Didn't see anything that caught your eye?
Not to worry -- TechServe has you covered with additional opportunities! We would be happy to customize a sponsorship to meet your branding and marketing goals.

Must be a TechServe Supplier in Good Standing to attend the Summit.

Must be a Gold, Silver or Bronze sponsor to add on branding opportunities.

Not a TechServe Supplier? Join now to attend The Summit.

Hotel Key Card Sponsorship

$15,000

Include your company's logo on hotel key cards at the Executive Summit.

Summit Tote

$10,000

Include your company's logo on a high-end tote bag

WI FI Sponsor or Charging Station

$5,000

The WIFI Sponsor or Charging Station branded with sponsor's logo – the details all attendees will see!

Branded Summit Giveaways

$10,000

Your logo will be displayed on Summit Giveaways . Popular ideas include a notepad w/pen, beach towel and/or flip flops.

Summit Journal and Pen

$7,000

Your logo will appear on the pen and logo/ad on the Journal distributed to all Summit attendees.

Summit Attendee Lanyard

$7,000

Your logo on badge lanyard distributed to all Summit attendees.

Summit Name Badge

$7,000

Include your ad and logo on the back of name badge and in our registration lounge

These add-on opportunities are only available to Executive Summit Sponsors. ***Deadline to secure is July 31 – first come - first serve.***

All Sponsors must be a TechServe Supplier in Good Standing to attend the Summit.

The Supplier program provides exclusive opportunities to showcase your product or service to the IT & Engineering staffing community year-round. TechServe marketing is targeted and focused - our communication channels reach over **2000 industry executives** who focus on **IT & Engineering staffing.**

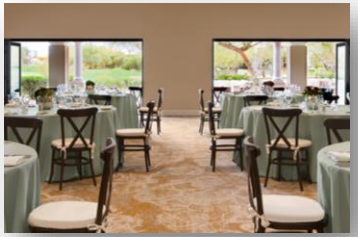
Supplier member benefits:

- Your company name and logo listed in the TechServe Alliance On-Line Supplier Directory.
- Access to the full on-line TechServe member directory.
- Access to key industry information and business intelligence available through our members only sections of the TechServe Alliance website.
- Promote latest news of your product or service in the **Supplier News**.
- Opportunity to list your TechServe Associate Logo on your own website.
- Suppliers can attend TechServe webinars at no additional cost to keep up to date industry data and information!
- First option to sponsor new strategic programs such as white papers, blogs, virtual/in person networking events and other lead generation programs.
- Suppliers must be a supplier member and a sponsor to attend TechServe Alliance Executive Summit.
- Opportunity to sponsor thought leadership content – through webinars or in person sessions for **supplier sponsors** of the TechServe Alliance Executive Summit.
- Supplier membership is annual and auto renewed on anniversary date.
- **Dues levels are based on firm revenue**.
    - Under $3M $1,775
    - $3M - $10M $2,895
    - $10M and over $5,889

** If a new Supplier, program dues are due at the time you enter into the sponsorship agreement.*

About the Venue

JW Marriott Marco Island, Florida is situated along three miles of pristine private beaches on The Gulf. This exceptional resort on the beach balances relaxation with elevated fun and entertainment. Sample cuisine from around the globe at the hotel's 12 restaurants or tee off from one of its two championship golf courses while learning and networking with your peers and clients at the Executive Summit.



JW Marriott Marco Island
400 S Collier Blvd,
Marco Island, Florida 34145

Interested in a sponsorship?

Reach out to us to secure your spot.

We look forward to your participation in the TechServe Executive Summit in November.

Marie Fredlake
Supplier Program Consultant
202.631.1057
fredlake@techservealliance.org